

Developing Subject Specific and Individualised Alerts for your Library Users

“Saw this and thought of you”

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IBTS Library Figures

See green sheet

- The IBTS has 650 staff spread over 8 locations.
- The Library maintains **42** distribution lists for subject specific alerts & different online publications –
- **247** staff members have signed up to receive one or more Library Alerts.
- **210** staff members receive one or more electronic journal contents by email.

Getting Started

giveblood.ie
you get more than you give

See pink sheet

- Why set up an alerting service?
- Decide on your subjects & publications
- Advertise and Promote the service
- Set up distribution lists in MS Outlook
- Set up a signature for each list in MS Outlook
- Make it easy for your users with relevant subject lines, live links, summaries, notes of interest.
- **BRAND IT!**

Set up Alerts with:

giveblood.ie
you get more than you give

See yellow sheet

- “My NCBI” from PubMed
- Google Alerts from Google
- Subscribe to e-newsletters both free and paid
- Use “Alert me when this article is cited” option
- Sign up for RSS Feeds
- No RSS Feed? use Watch that page or Page2RSS
- Set-up both medical and non-medical alerts to reach a wider audience.